

# M.B.A. PROGRAMS

The School of Business allows students to complete requirements for an M.B.A. using two distinct modalities.

The curriculum for the evening M.B.A. program is flexible and is designed for students with diverse undergraduate backgrounds. Students may elect an M.B.A. without a concentration or may choose an M.B.A. with a single or double concentration. Concentrations are available in business analytics, corporate finance, entrepreneurship and innovation, global business, health care management, information resources management, investments, real estate, and supply chain management. Most classes are held in the evening to accommodate working students' schedules. Classes typically meet one evening a week from 7 to 9:40 p.m. or in the early evening from 5:30 to 6:45 p.m. For additional information about the program, visit the M.B.A. options website (<https://business.vcu.edu/academics/mba-options/>).

The Executive M.B.A. curriculum takes advantage of students' midlevel and executive professional experience by using it as a foundation on which to build a more sophisticated understanding of business. Core program components and differentiators include its integrated structure, experiential exercises and real-world application, which enable students to transition easily between the business world and their studies.

The program's innovative, integrated modular structure enables students to approach issues by module topic, which accurately reflects the multidisciplinary demands of the real business world. The program is targeted to rising business executives, entrepreneurs, nonprofit managers and service professionals. It differs from other master's programs at VCU because of its unique modular curriculum, which integrates components of communication, technology, service/quality, globalization and strategy.

The Executive M.B.A. program is a lockstep program that meets alternating weekends, Fridays from 12:30 to 6:15 p.m. and Saturdays from 8 a.m. to 2:15 p.m. The program can be completed in approximately 20 months.

Students who complete the requirements for any of these concentrations or modalities will receive a Master of Business Administration.

## Traditional program options

Students who complete the requirements for the below will receive a Master of Business Administration.

- Business Administration, Master of (M.B.A.) (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-mba/>)
- Business Administration, Master of (M.B.A.) with a concentration in brand leadership (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-brand-leadership/>)
- Business Administration, Master of (M.B.A.) with a concentration in business analytics (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-business-analytics/>)
- Business Administration, Master of (M.B.A.) with a concentration in corporate finance (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-corporate-finance/>)
- Business Administration, Master of (M.B.A.) with a concentration in entrepreneurship and innovation (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-entrepreneurship-innovation/>)

[graduate/school-business/mba-programs/business-administration-entrepreneurship-innovation/](https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-entrepreneurship-innovation/))

- Business Administration, Master of (M.B.A.) with a concentration in global business (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-global-business/>)
- Business Administration, Master of (M.B.A.) with a concentration in health care management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-health-care-management/>)
- Business Administration, Master of (M.B.A.) with a concentration in information resources management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-information-resources-management/>)
- Business Administration, Master of (M.B.A.) with a concentration in investments (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-investments/>)
- Business Administration, Master of (M.B.A.) with a concentration in real estate (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-real-estate/>)
- Business Administration, Master of (M.B.A.) with a concentration in supply chain management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-supply-chain-management/>)

## Executive program options

Students who complete the requirements for the below will receive a Master of Business Administration.

- Business Administration, Master of (M.B.A.) [Executive] (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-mba-executive/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in business analytics (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-business-analytics/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in corporate finance (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-corporate-finance/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in entrepreneurship and innovation (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-entrepreneurship-innovation/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in global business (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-global-business/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in health care management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-health-care-management/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in information resources management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-information-resources-management/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in investments (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-investments/>)

- Business Administration, Master of (M.B.A.) [Executive] with a concentration in real estate (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-real-estate/>)
- Business Administration, Master of (M.B.A.) [Executive] with a concentration in supply chain management (<https://bulletin.vcu.edu/graduate/school-business/mba-programs/business-administration-executive-supply-chain-management/>)

### Dual degree programs

- Business Administration, Master of (M.B.A.)/Accountancy, Master of (M.Acc.) with a concentration in data analytics (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-macc/>)
- Business Administration, Master of (M.B.A.)/Business, Master of Science (M.S.) with a concentration in finance (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-ms-bus-finance/>)
- Business Administration, Master of (M.B.A.)/Business, Master of Science (M.S.) with a concentration in marketing management (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-ms-bus-mktg/>)
- Business Administration, Master of (M.B.A.)/Business, Master of Science (M.S.) with a concentration in real estate (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-ms-bus-real-estate/>)
- Business Administration, Master of (M.B.A.)/Decision Analytics, Master of (M.D.A.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-mda/>)
- Business Administration, Master of (M.B.A.)/Economics, Master of Arts (M.A.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-ma-econ/>)
- Business Administration, Master of (M.B.A.)/Information Systems, Master of Science (M.S.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-ms-isy/>)
- Business Administration, Master of (M.B.A.)/Product Innovation, Master of (M.P.I.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-mpi/>)
- Business Administration, Master of (M.B.A.)/Sport Leadership, Master of (M.S.L.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-msl/>)
- Business Administration, Master of (M.B.A.)/Supply Chain Management, Master of (M.S.C.M.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/mba-mscm/>)
- Pharmacy, Doctor of (Pharm.D.)/Business Administration, Master of (M.B.A.) (<https://bulletin.vcu.edu/graduate/dual-degree-opps/pharmd-mba/>)